

# Press Release

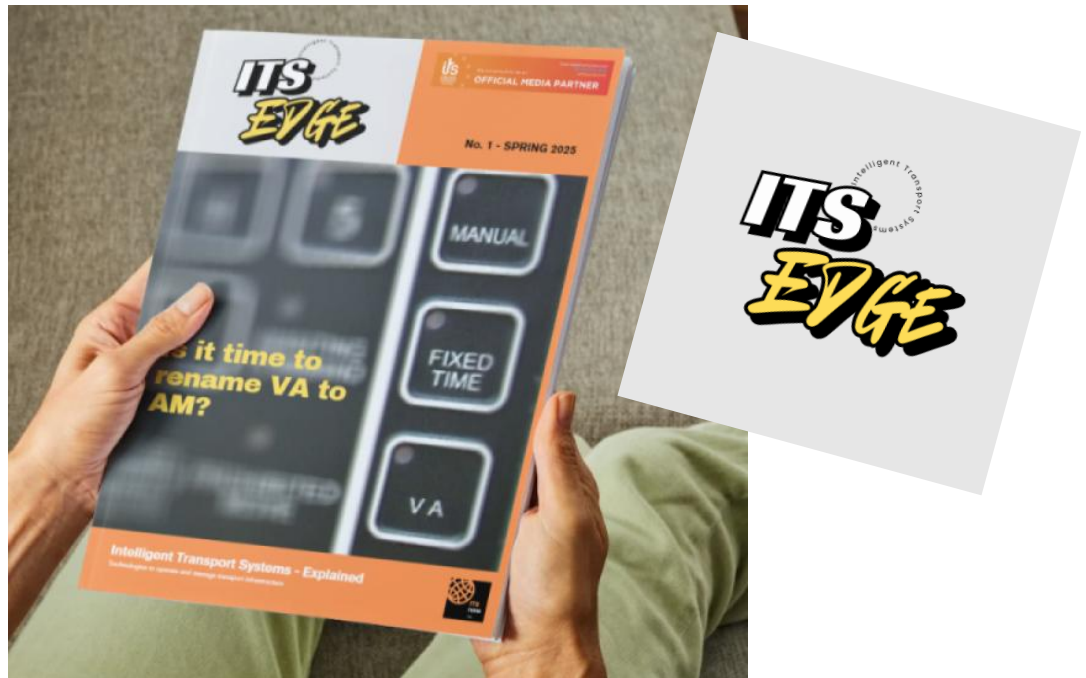
FOR IMMEDIATE RELEASE



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## ITS Now announce the publication of new 'ITS Edge' Magazine

**ITS Edge**, your definitive source for navigating the rapidly evolving landscape of Intelligent Transport Systems (ITS). In a world where mobility is increasingly complex and interconnected, the need for intelligent solutions to manage and optimize our transport infrastructure has never been greater. **ITS Edge** is dedicated to bringing you the latest advancements, insights, and expert analysis from across the global ITS sector.

From the seamless integration of connected and automated vehicles to the deployment of smart traffic management systems, we delve into the technologies shaping the future of transportation. Our mission is to bridge the gap between innovation and implementation, providing a platform for in-depth exploration of the challenges and opportunities that lie ahead.

Supported by leading organizations such as **ERTICO** (ITS Europe), **ITS UK**, and the **Institute of Highway Engineers (IHE)**, **ITS Edge** delivers a comprehensive view of the industry, fostering collaboration and knowledge sharing. Each issue features a diverse range of articles, including case studies, technical reviews, policy updates, and interviews with key stakeholders.

We examine the cutting-edge technologies driving ITS, such as artificial intelligence, machine learning, the Internet of Things (IoT), and big data analytics. We explore their applications in areas

like traffic flow optimization, public transport management, road safety enhancement, and environmental sustainability.

Our content is tailored for professionals across the ITS ecosystem, including engineers, policymakers, researchers, and technology developers. We aim to provide valuable insights that inform strategic decision-making and drive innovation.

**ITS Edge** is more than just a magazine; it's a community. We encourage active participation and dialogue, fostering a collaborative environment where industry leaders can share best practices and address pressing challenges.

Join us as we explore the frontiers of ITS, shaping the future of mobility, and paving the way for safer, more efficient, and sustainable transport systems. With **ITS Edge**, you'll stay ahead of the curve, gaining the knowledge and insights needed to navigate the dynamic world of intelligent transport.

<https://itsnow.org/edge.html>

**Ends>>**

## Notes to Editors

**ITS Now** - Intelligent Transport Systems, explained.

## Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to informative references and educational content.

Alistair is a recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. He is a freelance consultant at **The Alistair Gollop ITS & Traffic Signal Consultancy** ([www.AlistairGollop.com](http://www.AlistairGollop.com)) carrying out a wide range of Intelligent Transport Systems and Traffic Signal related consultancy services. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with "ITS Edge" Magazine and numerous articles for publications. In addition to presenting at conferences, he is a regular panellist and facilitator at events. As the Chair of the Professional Development Portfolio, he sits on the executive board of The Institute of Highway Engineers.

### **Online/Social Media**

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