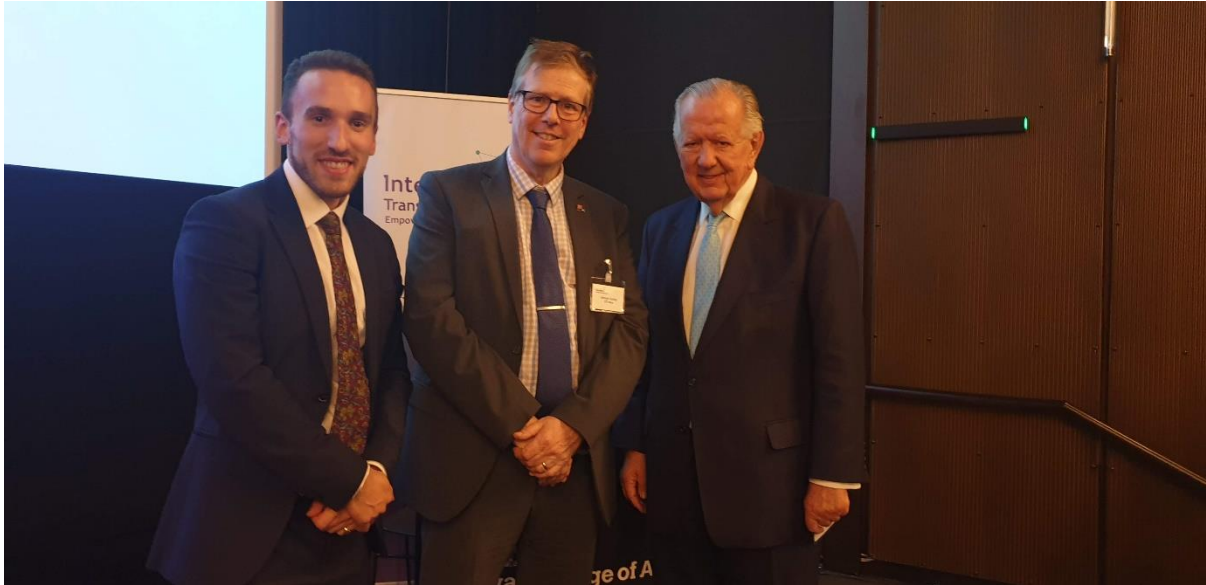


Press Release

18/05/2023 - FOR IMMEDIATE RELEASE



ITS Now welcomed to ITS UK



Alistair Gollop, Founder of **ITS Now**, was welcomed as a new member of **Intelligent Transport Systems UK** by **Max Sugarman** (CEO) and **Steven Norris** (President) at the Intelligent Transport Address held at The Royal College of Art in London yesterday.

ITS Now exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector by originating a range of resources, including videos on the popular YouTube channel, reference books and guidance documents.

“I am really looking forward to how **ITS Now** can work with **ITS UK** can work together on producing educational and informative resources for a range of Intelligent Transport Systems related topics,” said **Alistair**, “I believe that what we are doing with **ITS Now** has the potential to make a real difference across the ITS sector and I am committed to making it a success, I think we, as most other engineering disciplines, are very good at communicating amongst ourselves, but are not so good at engaging with new entrants to the sector, or those working in other disciplines, client groups or the general public at large.”

Alistair continued, “I am particularly grateful for the support I have received from some of the industry’s key organisations for Season 2 of our YouTube channel **@ITSNow**, episodes of which are now appearing online.”

Notes to Editors

ITS Now - Intelligent Transport Systems - Explained

Bio

Alistair Gollop is the Founder of ITS Now which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. ITS Now originates resources ranging from videos, reference books and guidance documents through to informative references and educational content. A recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with numerous articles for publications. In addition to presenting at conferences, he is also a panellist and facilitator at events. He also sits on the board of The Institute of Highway Engineers, where he is currently the Vice-chair of the Professional Development Portfolio.

Online/Social Media

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