

Press Release

FOR IMMEDIATE RELEASE



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ITS Now, Confirmed as Official Media Partner for the 16th ITS European Congress – Seville 2025

ITS Now are delighted to announce, that we have become official media partner for the ITS European Congress which is occurring in Seville, Spain 19-21 May 2025. This follows on from our announcement in October, after becoming Official Media Partner of **ERTICO**, the European ITS organisation. The main themes for this year's congress will be "Clean, resilient and connected mobility". This new partnership follows the success of the coverage for the ITS World Congress that was held in Dubai this year and cements the relationship which **ITS Now** and **ERTICO** (the organisers for both the 2025 European and 2024 World Congresses) have established working with each other. Alistair Gollop, Founder of **ITS Now** said, "*We are looking forward to collaborating with ERTICO to bring you coverage of the European Congress and look at exciting developments for ITS and mobility*".

The annual European ITS Congress is organised by ERTICO, but every third year they host the ITS World Congress in the EMEA region. The next European Congress is held in Seville from 19-21 May 2025 and the 27th ITS World Congress will be in Birmingham, from 25-29 October 2027. To find out more, have a look at the ITS European Congress website at: <https://itseuropeancongress.com/>

Don't miss our recent interview with ERTICO CEO Joost Vantomme - <https://youtu.be/YJFZDDuITcg?si=yPvzjw6duoJrotn6>

Ends>>

Notes to Editors

ITS Now - Intelligent Transport Systems, explained.

Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to informative references and educational content.

Alistair is a recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. He is a freelance consultant at **The Alistair Gollop ITS & Traffic Signal Consultancy** (www.AlistairGollop.com) carrying out a wide range of Intelligent Transport Systems and Traffic Signal related consultancy services. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with numerous articles for publications. In addition to presenting at conferences, he is a regular panellist and facilitator at events. As the Chair of the Professional Development Portfolio, he sits on the executive board of The Institute of Highway Engineers.

Online/Social Media

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