

Press Release

FOR IMMEDIATE RELEASE



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ITS Now, an Official Media Partner with ERTICO

ITS Now are delighted to announce, that we have become an official media partner of ERTICO, the European ITS body. This follows the success of the coverage for the ITS World Congress that was held in Dubai this year and cements the relationship which the two organisations have established working with each other. Alistair Gollop, Founder of **ITS Now** said, *“This is a fantastic vindication of the work we have been undertaking to provide educational and informative content about Intelligent Transport Systems and we look forward to collaborating with ERTICO to cover the exciting developments for ITS and mobility over the coming years”*.

ERTICO is a public-private partnership organisation with close to 120 members, connecting 8 sectors across the broader ecosystem in Intelligent Transport Systems and Smart Mobility. ERTICO facilitate, develop and promote innovative solutions in smart mobility and intelligent transport, embodying thought leadership and stakeholder engagement. They develop, promote, and connect stakeholders through various activities, from European co-funded projects and innovation platforms, to cross-sector activities and international cooperation. The annual European ITS Congress is organised by ERTICO, but every third year they host the ITS World Congress in the EMEA region. The next European Congress is held in Seville from 19-21 May 2025 and the 27th ITS World Congress will be in Birmingham, from 25-29 October 2027.

Don't miss our interview with ERTICO CEO Joost Vantomme - <https://youtu.be/YJFZDDuITcg?si=yPvzjw6duoJrotn6>

Ends>>

Notes to Editors

ITS Now - Intelligent Transport Systems, explained.

Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to informative references and educational content.

Alistair is a recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. He is a freelance consultant at **The Alistair Gollop ITS & Traffic Signal Consultancy** (www.AlistairGollop.com) carrying out a wide range of Intelligent Transport Systems and Traffic Signal related consultancy services. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with numerous articles for publications. In addition to presenting at conferences, he is a regular panellist and facilitator at events. As the Chair of the Professional Development Portfolio, he sits on the executive board of The Institute of Highway Engineers.

Online/Social Media

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