

Press Release

FOR IMMEDIATE RELEASE



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Photo courtesy of ITS Now

New Season 3 of @ITSNow on YouTube

ITS Now is pleased to announce that the first episode of Season 3 of our **@ITSNow** YouTube Channel will be available from 12:00 on Sunday 25th February 2024.

Alistair Gollop, Founder of ITS Now, said “ITS Now exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. As part of this initiative, ITS Now has so far produced around 40 long-form programmes about a wide range of ITS related topics. We are very proud to say that we have been working with an increasing number of organisations to bring these videos to our users on YouTube, and we have a full and varied programme for 2024”.

ITS Now is recognised by our Professional Development Partners, Intelligent Transport Systems – UK and The Institute of Highway Engineers for the educational and informative content it produces.

To find out more about the videos, search for @ITSNow on YouTube, or go to:

<https://www.youtube.com/@ITSNow/videos>

Don't forget to subscribe to keep updated with new episodes!

Ends>>

Notes to Editors

ITS Now - Intelligent Transport Systems - Explained

Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to informative references and educational content. Alistair is a recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with numerous articles for publications. In addition to presenting at conferences, he is also a panellist and facilitator at events. He also sits on the executive board of The Institute of Highway Engineers, where he is currently the Chair of the Professional Development Portfolio.

Online/Social Media

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