

Press Release

FOR IMMEDIATE RELEASE



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Photo courtesy of ERTICO

ITS Now appointed as an Official Media Partner for the 2024 ITS World Congress

We are proud to announce that we have been appointed as an Official Media Partner for the 2024 ITS World Congress, which is being held in Dubai from 16-20 September.

Alistair Gollop, Founder of ITS Now, said "We are really pleased that the organisers of the 2024 ITS World Congress, ERTICO (the European ITS organisation), recognised what we are doing at ITS Now and have appointed us an Official Media Partner for the event. This is a huge opportunity, and we have some exciting plans for our coverage of the event, so look out for announcements related to this in coming weeks! If your organisation is interested in collaborating with us, please feel free to get in contact".

The #ITSDubai2024 will provide a unique platform for innovators, policy makers, researchers and industry professionals to explore innovative solutions that will shape the way we move and connect in our rapidly evolving world.

Join us in connecting with the vibrant ITS community and gain valuable insights into the future of mobility!

Find out more: <https://itsworldcongress.com/> and <http://www.itsnow.org>

Ends>>

Notes to Editors

ITS Now - Intelligent Transport Systems - Explained

Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to informative references and educational content. Alistair is a recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with numerous articles for publications. In addition to presenting at conferences, he is also a panellist and facilitator at events. He also sits on the executive board of The Institute of Highway Engineers, where he is currently the Chair of the Professional Development Portfolio.

Online/Social Media

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